



Sterilit

Presents

PHIC EXPO 2020

Powered by

vrLocal™

Hygiene Partner



Co-Sponsor



19 – 21 NOV, 2020
HITEX, HYDERABAD

India's First Hybrid (Physical & Virtual) Event on Innovation, Solutions & Best Practices in Preventive Healthcare, Infection Control & Decontamination



phicexpo.com

Organized by



Supported by



In Association with



Welcome to Preventive Healthcare & Infection Control Expo

PHIC Expo is India's first hybrid exhibition & conference dedicated to innovation, solutions and best practices in preventive healthcare, infection control and decontamination.

PHIC Expo brings together industry leaders, exhibitors, buyers, government officials and delegates in-person and online from across the world.

Leading companies will showcase their innovative products and services that equip organizations ensure health and safety of individuals and community.

Infection prevention and control and good hygiene practices are crucial in maintaining a safe environment for everyone by reducing the risk of the potential spread of diseases.

Exhibitors from infection prevention and control, hygiene, safety and allied sectors will showcase products and services that will ensure safe environments in hospitals, life sciences laboratories, pharmaceutical production centers, office spaces, convention centers, stadia & large sports buildings, airports, bus & railway stations, malls, schools & colleges, hotels & restaurants, food processing units and religious places.

Preventive healthcare is an important determinant of health since it helps in avoiding or slowing the course of diseases and aids in good quality of life. Over the years, this segment has become one of the strongest pillars in healthcare ecosystem.

Exhibitors from preventive healthcare sector will showcase their products and services related to healthcare diagnostics, microbiology, biotechnology, community health, corporate homecare services, corporate wellness & fitness, employee health, nutrition, physiotherapy, telemedicine, precision medicine, clinical reporting and genomic sequencing.

The event will be a one-stop source addressing challenges in health and safety, hygiene practices, infection prevention, disinfection & decontamination methods, deep cleaning processes, facility management & maintenance, cleaning equipment & chemicals and waste management.

The event will have two co-located conferences for infection control and facility management sectors. One will be Scientific Program in Infection Prevention and Control and the other will be Facility Management & Maintenance Conference.

Well-planned sessions at the conferences will feature experts, industry leaders and eminent speakers discussing the latest trends, new challenges and solutions.

Visitors and attendees will have the opportunity to explore large pool of products, new science, information, technology and solutions.

Event Highlights

4000
Visitors

100
Exhibitors

400
Delegates

30
Eminent Speakers

Focus Areas



Components of Preventive Healthcare

Screening for diseases regularly, identifying future disease risks, encouraging healthy lifestyle, creating awareness about necessary vaccinations, etc. are the collective need of the hour to ensure health and good quality of life



Standard Precautions

Standard precautions such as hand hygiene, facial protection & respiratory hygiene (with PPE), lab etiquette, handling specimens, needles, scalpels and other sharp instruments are crucial to ensure safety



Decontamination, Infection Prevention & Control

Preventing and limiting the spread of hospital-acquired infections or any of the various infections by creating awareness of infection control issues and ensuring the safety of medical staff, patients and general public



Deep Cleaning

Deep cleaning methods are highly important for clinical and other large facilities like stadia, convention centers, airports, rail & bus stations, malls, laboratories, hospital and critical care centers, food processing centers, office spaces and educational institutions



New Solutions for New Times

Over 60 solution providers dedicated to the field of infection control in healthcare and other crucial sectors will showcase their new solutions that address the various new challenges we are facing



Waste Management

Disposal of waste, especially biomedical waste, requires thorough measures in place since any negligence in managing it can cause infectious diseases as well as damage to the environment



Knowledge Sharing

Meet, listen to and network with eminent speakers, innovators, practitioners and experts at the Conferences

LET'S CREATE A SAFER TOMORROW
BY FIGHTING INFECTIONS TODAY

Market Insights

Preventive Healthcare

- + The preventive healthcare market in India is expected to be a USD 100 billion industry by 2022, and is witnessing growth at 18% CAGR – much higher than the y-o-y growth in consumer retail spend.
- + There is an unprecedented rise in health awareness and management of lifestyle among Indians – a 130-million Health Conscious Individuals (HCIs) will be actively taking preventive measures to ensure healthy living by 2022
- + Healthy consumption that includes health foods & delivery, nutraceuticals, and organic beauty care is expected to cross USD 30 billion by 2022. Its growth is being driven by rising acceptance of healthy staples but health meal delivery – a relatively new segment is catching up quickly.
- + Fitness segment, driven by rise in recreational sports along with increase in fitness retail and sportswear, is expected to be a USD 32 billion industry by 2022.
- + Alternate medicines and therapies are undergoing revival and format innovations to appeal to the youth with increasing acceptance among HCIs and contributing to the 18% CAGR of the rejuvenation segment. This segment also includes yoga, spa/sauna services and wellness tourism and is expected to grow to USD 20 billion market by 2022.
- + Health insurance, telemedicine, physiotherapy and mental healthcare have currently low penetration in the country, but technology is playing a game-changing role in each of these sectors to spill over the benefit to the larger mass – these sectors form the wellbeing assurance segment that is growing at 30% y-o-y and is expected to be USD 6 billion by 2022.

Infection Prevention and Control

- + Infection Prevention and Control Market size is expected to reach USD 201.71 billion globally by 2025 with a big export opportunity for Indian manufacturers
- + Facility management services market in India was valued at INR 5 lakh crore (USD 60 billion) in 2018 and it is poised to grow at a CAGR of almost 18 per cent during 2018–2022
- + Government of India has announced INR 69,000 crore (USD 9 billion) outlay for the health sector that is inclusive of INR 6,400 crore (USD 915.72 million) in Union Budget 2020–21
- + Hospital industry in India is forecasted to grow to USD 132 billion (INR 12 lakh crore) by FY22 from USD 61 billion (INR 5 lakh crore) in FY17 at a CAGR of 16 per cent
- + Rapid urbanization, development of SEZs and mega food parks are driving the growth of facility management services market in India
- + Growing hygiene and maintenance needs at airports, railway stations, bus stations, stadia, large sports complexes, large office spaces and commercial buildings are creating a huge market for various products and services
- + Deep cleaning services for hospitals, critical care centers, other public spaces and even residences are seeing a great demand
- + Disinfection, decontamination and pest control services for commercial as well as residential buildings is growing at over 50 percent yearly
- + Leading users of disinfectants include healthcare and life sciences research facilities, pharmaceutical companies, large commercial facilities, office spaces, educational institutions, food processing units, municipal departments, chemical manufacturers and waste management companies
- + Healthcare-associated infections (HAI) are among the most common complications of healthcare management; infection prevention and control is a crucial part of healthcare facilities, attracting significant rise in budget allocation
- + More and more companies are putting employee health and safety first, above all priorities; they are going beyond the normal and allocating large budgets to ensure health and safety at workplaces



Why Exhibit

PHIC Expo is strategically designed to address growing demands in infection control, decontamination and facility management & maintenance as India and the world face new challenges in hygiene and safety

Showcase your products and services

PHIC Expo is the ideal platform for you to showcase your latest products and services to visitors from the healthcare, life sciences and large commercial facility managements sectors

Generate targeted leads

Meet new customers, develop relationships with existing customers and generate lucrative, highly targeted business leads

Prospects will come to you

No carrying heavy equipment from prospect to prospect

Identify new markets and form strategic alliances

Know about the opportunities in new markets and build partnerships to enter / capture new markets

Network with industry leaders and potential buyers

Interact and network with the right decision makers from healthcare entities, government authorities and associations and secure new business

Understand the market dynamics

Stay up-to-date about the latest trends and technology advances in your industry



Why Visit?

PHIC Expo presents an excellent opportunity to you to meet experts in preventive healthcare, infection control, decontamination and facility management and explore wide-ranging solutions for your unique needs

Access the best and the latest

Gain access to the latest innovations, solutions, technologies, trends and best practices

Connect and network

Connect, interact and network with hundreds of healthcare, infection control and facility management professionals; build relations with new suppliers and industry leaders

Learn from the experts

Learn from the experts and imminent speakers and gain valuable insights from your peers at the conferences

Identify and build partnerships

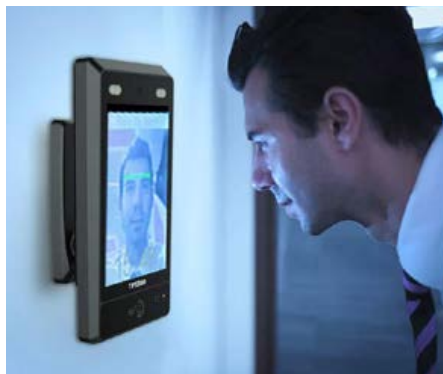
Identify opportunities for dealership, distributorship and channel partners and build new business partnerships



Exhibitor Profile (Infection Control)

- + Sterilization & Sanitization Products
- + Disinfectant Chemicals
- + Disinfectant Sprayers
- + Disinfection Robots
- + Disinfectant Tunnels
- + Disinfection Equipment for Surfaces
- + UV Air Purifiers
- + UV Surface Sterilizers
- + UV Disinfection Chambers
- + Fumigation Products & Equipment
- + Automatic Dispensers
- + Cleaning Equipment
- + Housekeeping Chemicals
- + Laundry Chemicals
- + Operation Theatre Sterilization
- + Surgical Instruments Sterilization
- + Surgical Solutions
- + Hands-free Access Control Systems
- + Ventilators
- + Ultra HVAC UV systems
- + Automatic Touch-free Sensor Taps
- + Touch-free Toilet Systems
- + Non Contact Infrared Thermometers
- + Office/Hospital Automation Systems
- + Personal Protection Equipment (PPE)
- + Pest Control
- + Biomedical Waste Management
- + Antimicrobial Flooring Systems
- + Washable Keyboards and Mice
- + Waste Disposable Covers & Bins
- + Disposable Curtains & Shoe Covers
- + AYUSH (Ayurveda, Yoga & Naturopathy, Unani, Siddha and Homoeopathy Products)
- + Medical Diagnostics





Exhibitor Profile (Preventive Healthcare)

- + Diagnostic Centres
- + Corporate Wellness Service Providers
- + Health Insurance Companies
- + Mental Healthcare / Psychiatric Counselling Centres
- + Fitness Equipment
- + Wellness Equipment / Products
- + Fitness Bands
- + Handheld Health Monitoring Devices
- + Nutritional / Supplement Products
- + Nutritional Beverages
- + Dieticians and Dietician Clinics
- + Employee Health & Safety Service Providers
- + Microbiome Analysis
- + Genomic Testing Service Providers
- + Healthcare Diet Food Providers
- + Fitness App Companies
- + Nutrition & Diet Apps
- + Nutraceutical
- + Occupational Health and Safety Management Certification Providers
- + Disinfection & Sanitisation Certification Providers
- + Yoga Trainers / Centres
- + Fitness Centres
- + Weight-loss Centres / Clinics
- + Immunity Boosting Products
- + Herbal Products
- + Homeopathic Products
- + Organic Products
- + Siddha Unani Products
- + Health Tourism
- + Wellness Hotels / Resorts
- + Healthy Lifestyle Products





Visitor Profile

- + Hospital Managements
- + Teams from Corporate Companies
- + Officials of Govt. Health Departments
- + Officials of Govt. Health Departments
- + Facility Management Companies
- + Senior Officials of Airports & Railway Stations
- + Managers of Large Buildings
- + Managers of Stadia & Sports Complexes
- + Pharmaceutical Companies
- + Teams from Convention Centers
- + Food Processing Companies
- + Other Industrial & Manufacturing Companies
- + School & College Managements
- + Facility Managers and Teams
- + Residential Societies
- + Dealers & Distributors



Conferences

Scientific Program on Infection Prevention and Control

- + The conference will have eminent speakers and experts presenting on various aspects of infection prevention and control
- + Attendees from infection prevention and control roles can immerse themselves in a dynamic and engaging learning experience and increase their competencies
- + Attendees will include infection prevention nurses, doctors, paramedics, hospital administrators, etc.
- + Networking with peers, mentors, partners and practitioners who understand the everyday challenges of infection prevention and control will be the key segment of the conference

Facility Management & Maintenance Conference

- + The conference will have eminent speakers and experts presenting on various aspects of facility management & maintenance
- + Attendees will include facility managers, building owners and managers, engineers, government officials, maintenance personnel, production supervisors, purchasing managers, safety supervisors, etc.



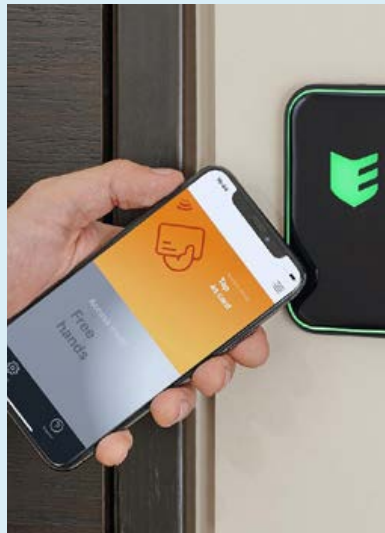
The Organizers



HITEX is a public-private partnership venture promoted by Government of Telangana to facilitate trade, commerce and industry, offering an expansive venue with state-of-the-art facilities and dedicated support system for events of any genre and stature. HITEX also owns a broad portfolio of events and expositions.



Telangana Facility Management Council is an association of facility managers responsible for the management of commercial buildings in Hyderabad.



Infection Control Academy of India (IFCAI) is a leading not-for-profit organization for infection preventionists (IPs) with a mission to create a safer world through prevention of infection. IFCAI works closely with nurses, physicians, public health professionals, epidemiologists, microbiologists and medical technologists with a united commitment to patient safety.

We are taking all precautionary measures to ensure safe and healthy environment at HITEX with full adherence to SOPs given by Ministry of Health and Family Welfare, Government of India to contain the spread of **COVID-19**.

Participation Charges

Shell Scheme – Min. 9 Sq.M.

₹ 6,000 per Sq.M.

(Taxes applicable)

Raw Scheme – Min. 18 Sq.M.

₹ 5,500 per Sq.M.

Shell Scheme Deliverables

One Information Desk | Two Chairs | Three Spotlights | Carpet |
One Power Point of 15A : Max. 500 watts | One Wastepaper Basket |
Fascia with Company's Name and Stall Number

For enquires and space booking, contact:

Hyderabad International Trade Expositions Ltd.

Trade Fair Office Building, 1st Floor, HITEX, Izzat Nagar,

Hyderabad - 500 084, Telangana, India

T: +9140 2311 2121 / 22 / 23 | M: +91 91212 11161

E: psk@hitex.co.in | www.phicexpo.com

PHIC EXPO 2020

PREVENTIVE
HEALTHCARE
& INFECTION
CONTROL EXPO

19 - 21 NOV, 2020 | HITEX, HYDERABAD

Organized by



Title Sponsor



Powered by



Hygiene Partner



Co-Sponsor



Supported by



In Association with



Marketing Partner



Media Partners

